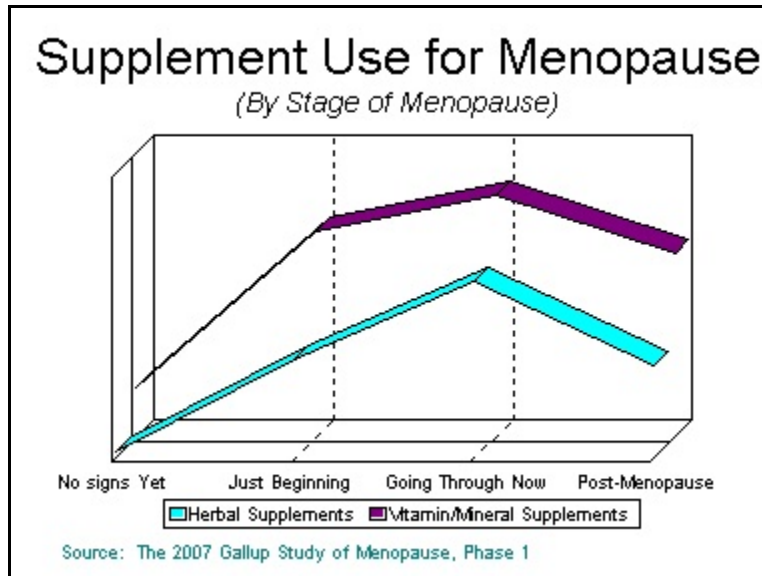


# SUPPLEMENTS FOR MENOPAUSE

Interest in a natural menopause without medications, such as hormone therapy, continues to climb, boding well for the supplement market. As might be expected, supplement usage varies by stage of menopause. The following topics are among those provided to subscribers . . .



- **The Menopause Market** – size and projected growth of the “menopause market” (women ages 40-59 in 2007 and 2017)
- **Supplement Use for Menopause** – trial and current usage of vitamins, minerals and herbal supplements for menopause symptoms; brands of supplements ever tried/currently taking
- **Osteoporosis & Calcium** – women’s level of concern for osteoporosis, calcium use, use of prescription osteoporosis medications
- **Confidence in Supplements for Menopause** – ratings of effectiveness of supplements for menopause and attitudes toward natural menopause
- **Physician Attitudes Toward Supplements** – physician recommendations for vitamin/mineral supplements for menopause and perceived effectiveness of supplements

**Cost:** \$8,800.00 (subject to New Jersey or New York sales tax where applicable)

**Methodology:** A composite report drawn from The Gallup Studies of: Menopause; Calcium; Physician Attitudes Toward Nutrition & Supplements; Vitamin Use in the U.S.; and, Attitudes Toward & Use of Herbal Supplements

**Deliverables:** The 88 page, narrative analysis **Summary Volume** report is available for immediate electronic delivery in PDF format. One bound, hard copy volume is also available upon request without additional charge (additional copies \$50./volume).

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